



**PRECIOUS MOMENTS 2010 NATIONAL CONFERENCE
BENEFITING ST. JUDE CHILDREN'S RESEARCH HOSPITAL
SEPTEMBER 30 – OCTOBER 3, 2010**

Join us in Memphis, TN as Precious Moments continues their partnership with St. Jude Children's Research Hospital. Everyone is encouraged to attend and get involved in this great partnership.

You will learn all about St. Jude, take a tour of the hospital and discover ways you, your family, friends and fellow collectors can help the children of St. Jude. We also have a full weekend of fun events, activities, great food, exciting announcements planned, so sign up today! Spend time with old friends and have fun making new friends as we celebrate our shared love of Precious Moments.

FUNDRAISING CAMPAIGN

Precious Moments in partnership with St. Jude Children's Research Hospital, is proud to announce its official fundraising campaign. By attending the 2010 National Conference you will have the opportunity to be the first to participate in this new and exciting campaign to raise money for this great cause. All collectors that sign up for the 2010 event will receive as part of your package, (50) St. Jude Bracelets which you will have the ability to sell to your family, friends, and fellow collectors in the months leading up to the 2010 event. The bracelets will sell for \$1.00 each and the person that sells the most and thus raises the most for St. Jude Children's Research Hospital will win a trip for two on the 2011 Collector Club 30th Anniversary Alaskan Cruise. The second place winner will receive (2) roundtrip airline tickets (originating in the US) to the departure city for the cruise and the third place winner will receive a cabin category upgrade on the cruise. WOW! What a fun and exciting way to raise money for this great cause.

Additional bracelets will be available for anyone that sells their original (50). Further details on how this great fundraising campaign will be available in your registration package.

THURSDAY, SEPTEMBER 30 – Opening Day begins with afternoon Registration followed by an Evening Extravaganza at the World Famous Memphis Zoo!

**2009 VIP Ambassador Lunch (open for 2009 event attendees only)*

Registration

Gift & Exclusive Event Figurine Distribution

Opening Welcome and Announcements

Transportation to Memphis Zoo

“Bring Out the Kid in You” Admission and Dinner at Zoo

Evening Activity, Games & Prizes

FRIDAY, OCTOBER 1 – On Friday, we’ll start your day early and follow it up with a Full Day of Activities.

Full Breakfast Buffet

Precious Moments/St. Jude Presentation

½ Group Departs for Tour of St. Jude

BBQ Lunch at St. Jude

½ Group Departs for Graceland

Lunch at Hotel Prior to Departure

All Attendees Return to Hotel for a Special Themed Event Evening of Dinner, Games, Prizes and SURPRISES!

SATURDAY, OCTOBER 2 – On Saturday, we’ll start your day early and follow it up with a Full Day of Activities.

Full Breakfast Buffet

Precious Moments/St. Jude Presentation

½ Group Departs for Tour of St. Jude

BBQ Lunch at St. Jude

½ Group Departs for Graceland

Lunch at Hotel Prior to Departure

All Attendees Return to Hotel for a Special Closing Evening Dinner and Event

Followed by Games and Prizes

SUNDAY, OCTOBER 3 – On Sunday, start your day with a Full Breakfast Buffet followed by Special Announcements and Presentations

Full Breakfast Buffet

Presentation for the launch of the Official Campaign

Announcement of winners for the St. Jude Bracelet Fundraising Campaign

Announcement of the 30th Anniversary of the Precious Moments Club Trip

Closing Presentations, Games and Prizes

PACKAGE SUMMARY

Thursday Registration

Roundtrip Ground Transportation to and from the Memphis Zoo

Admission and Dinner at the Zoo

Friday Breakfast

Tour of St. Jude

Ground Transportation to and from St. Jude

Lunch at St. Jude

Friday Themed Dinner and Event at the Hilton Memphis

Saturday Breakfast

Lunch at Hilton Memphis

Roundtrip Ground Transportation to and from the Graceland

Admission and Tour of Graceland

Saturday Evening Closing Dinner and Special Event

Sunday Breakfast

Precious Moments/St. Jude Presentations

Great Games and Prizes

Exclusive Event Figurine

Attendee Gifts

(50) Initial St. Jude Fundraising Bracelets

**2009 VIP Ambassadors will also be invited to a special VIP Lunch on Thursday, September 30.*

PACKAGE PRICING

All rates are per person and DO NOT include hotel accommodations

Price Per Person - \$605.00

VIP Ambassador Price Per Person - \$550.00

**Children 3 and Under are Free*

HOTEL ACCOMMODATIONS

*This package does NOT include hotel accommodations. Guests may select hotel accommodations of their choice and are not required to stay at the host hotel. The Hilton Memphis will serve as the host hotel for this event. A special PM Collector Club rate of \$115.00 per room/per night will be offered to any attendees wishing to book at this property. Accommodations are based upon availability and cannot be guaranteed. To make a room reservation contact the Hilton Memphis directly @ #901-684-6664 and state that you are with the 2010 Precious Moments National Convention. **Code - TBD**

PAYMENT TERMS

Reservations will be accepted on a first come, first serve basis. A non-refundable deposit of \$200 per person is due at the time of booking to guarantee your reservation for this event. The final payment of the remaining package cost will be due on or before June 30, 2010. No refunds of any payments or distribution of event merchandise will be issued by Precious Moments or KD Partners if you are unable to attend the event.

Registration may be completed through a variety of options, including on-line registration, toll free telephone or fax. To view detailed information and registration forms, please go to www.kdpartnersinc.net and select the Precious Moments/St. Jude icon, or call #1-866-700-6878.

IMPORTANT INFORMATION

Visitors of St. Jude Children's Research Hospital must be 16 years of age or older to participate in a hospital tour. Younger children may visit the Danny Thomas/ALSAC Pavilion located on the hospital campus. All children must be accompanied by an adult.

DISCLAIMER

Specific event programming subject to change without prior notice. PMI and KD Partners, Inc. are not responsible for lost or misdirected mail.